



WHY BECOME A MEMBER OF LSFA?

LSFA gives its Members knowledge, support and the opportunity to trade ideas. LSFA Members know that we are not alone out there. LSFA Members keep up to date on news and useful information with the LSFA Newsletter and the website that can be added to even daily if needed. LSFA Members can be updated with news almost instantly via email.

LSFA advocates for our Members in Baton Rouge to uphold the standards expected of a Louisiana professional Florist. Your Association watches for fictitious listings to make sure that when the order gatherers go after your business, they must do it within the framework of existing laws. Your Association monitors negative advertising and replies to the offending party immediately to protect your interests. A copy of that reply will be supplied to all Members. Your LSFA website will appeal to consumers to buy directly from LSFA Members.

To be a Member of LSFA is as if you belonged to a group of friendly and knowledgeable family members you can trust. Membership in LSFA gives you vital connections to all types of support such as marketing, design techniques, education and advice from our experienced and talented leaders throughout the state. If the retail Florists of Louisiana become allied together, we cannot fail.

LSFA taps into advice and council from our many Members who are also funeral directors. Those funeral directors can guide our Members along the lines of making one of the most vital aspects of our business a rewarding experience for both the Florist and funeral director.

LSFA can always be relied upon to represent the best interests of the Professional Louisiana Florist. LSFA promotes the many design schools around the state that trains students how to be productive designers in the industry. LSFA will publish on our website the graduates who are available for work and the positions open for employment.

LSFA Members will be listed on the website so that the consumer can find a Louisiana Professional Florist and Members can find fellow Members with which to exchange orders. Vendors who attend the annual convention will be listed so that Members can find sources for the products and services they need to run their businesses.

The Board of Directors of LSFA is currently working on projects to bring more value to the LSFA Membership. We have agreements with Cox Business to bring communication products and services to our Members at discounted prices. We also have a credit card program through Sterling Payment Technologies that will bring to the Members credit card clearing very efficiently and inexpensively. Sterling is currently offering 200 personalized gift cards for any Member who changes credit card processing to Sterling. We are working very hard to make Membership in LSFA a great value for our Members.

LSFA sponsors an annual convention for its Members. Members save up to 40% on the convention admission and programs. In 2013, the convention will be June 1st & 2nd again at the beautiful Holiday Inn Lafayette. At the convention, Members have access to people, places and information and to be exposed to ideas that they would not otherwise hear or see. Members meet other florists, wholesalers and suppliers who are experts in the florist industry. Members receive current knowledge of what is taking place in our industry. The \$50.00 annual dues are a bargain for all the benefits received. Please join today.